

**“Our effort to inspire and encourage the  
SCIENTISTS, TECHNOLOGISTS, ENGINEERS,  
ARTISANS and MATHEMATICIANS of the future”**

# ABOUT SCIENCEUTSAV

ScienceUtsav means festival of Science! We specialize in providing unique science themed engagement programs to clients for corporate events, school programs, brand activation and mall events. As an experienced event and experiential media company brimming with energy and inspiration, ScienceUtsav creates spectacular events across India. Our strength lies in innovation and uniqueness due to our deep understanding of how Science can be integrated with entertainment.

**Science Edutainment Program for 4 to 14 year olds**



**Experience zone | Hands-on activities | Live shows |  
Games & Puzzles | Science Stalls**



# OUR OFFERINGS



**SCIENCE PARTIES**



**SCIENCE WORKSHOP**



**WEEKEND FUN CLUB**



**UNIQUE STALL GAMES**



**SCHOOLS**

- Science Competitions
- Curriculum based Program
- Science Exhibitions
- Science Fun Club



**CORPORATE EVENTS**

- Fun Science Shows
- Unique Team Outings
- Science Fairs & Exhibitions
- Interactive Science Booths
- Brand Building Activities



**FRANCHISE**

- Science Fun Club
- Academic Support
  - Puzzle Club
- Competitive Exams
- Computer Fun Lab
- Science Skill Schools



**BIRTHDAY PARTIES**

- Chemical Mania
- Spells Of Harry Potter
- Household Science
  - Be A Spy
- Frozen Science
- Fun Science Shows



# PORTFOLIO





# SCIENCE EDUTAINMENT FOR SCHOOLS

**"SCIENCE WAS NEVER THIS MUCH FUN"**

**1st time  
in INDIA**



**SCIENCE SHOW**



**MAKE & TAKE AWAY  
WORKSHOP**



**SCIENCE FESTIVAL**



**STEAM FEST**  
(Science Technology Engineering Art Maths)

**SCIENCE EDUTAINMENT**

(For 5-14 years Children)

**Now in your School Premises**

Find All Our Videos In **You Tube** Channel **"SCIENCEUTSAV"**

+91 99584 46655

**Click here for our previous programs**

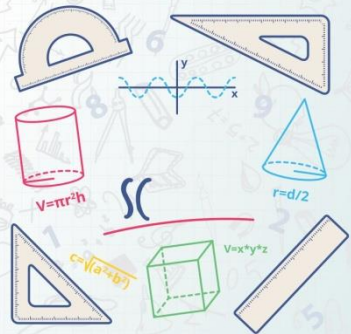
- [1. Indian Science Festival](#)
- [2. Indian Science Festival](#)
- [3. Science Edutainment shows](#)
- [4. Science Event at Mall](#)
- [5. Fun experiments](#)
- [6. Sample Hands on Experiments](#)

## WHY NOT CELEBRATE STEAM?

**FESTIVALS** are Celebrated,  
**LITERATURE** is Commemorated,

## Why not make SCIENCE, TECHNOLOGY, ENGINEERING, ARTS & MATHS too, a FUN occasion for children

**Let's COMMENCE with this CELEBRATION at your SCHOOLS**





# STEAM VALUE ADDITION TO EDUCATION

03

**Future Ready  
Researchers**

04

**Next Generation  
Innovators**

02

**Piloting Futuristic  
Economy**

05

**Global  
Competence**

01

**Generating  
Pioneers**

06

**Technology of  
Tomorrow**



# CONTEXT

1. Science Edutainment Shows
2. Science Theater Hands On Science Pavilions
3. STEM Take Home Workshops
4. Experience Zones Technology Zones
5. Science Festival
6. STEAM- Carnival





# EDUTAINMENT SHOWS

**Show: Get Shocked**



**Show: Katron ki Khiladi**



**Show: Liq.nitrogen show**



**Show: Science is Magic**



**Science Edutainment Shows** in School can be organized for various occasions like Parents Teachers Meeting, Annual Days, Exhibitions, National Science Day, Environmental Day, Children's Day and many more.

**Science Edutainment Shows** are Mix of Experiments, Role Plays, Demonstration, science anecdotes, Quiz



# SCIENCE SHOW





# SCIENCE THEATER

20 different Pavilions



**Experiment table: Forensic Science**

**Activity: Finger Print analysis**

**Experiment table: Puzzles & games**

**Activity: Puzzles, Dominos**



**Experiment table: Magic Writing**  
**Activity: invisible writing**



**Experiment table: Smoky Lab**  
**Activity: Frozen Popcorn**



## Science Theater Hands On Science Pavilions

Children are made to conduct Hands On –Minds On experiments/Mini Projects on their own with help of instructions given to them.

# HANDS ON-PAVILION

20 different Pavilions



**Experiment table: Colour laboratory**  
**Activity: Chemical chameleon**



**Experiment table: Smokey lab**  
**Activity: inflating balloon**

**Experiment table: Density column**  
**Activity: Tiger's Blood**



**Experiment table: Science of Sound**  
**Activity: Straw Whistle**





# MAKE AND TAKE AWAY WORKSHOP

**Workshop: Technology**  
**Duration: 5 to 10 min**



**Workshop: Science**  
**Duration: 1.5 hrs activity**



100 different workshop topics those are developed according to curriculum and grade.

PS: Grade1 to Grade 10

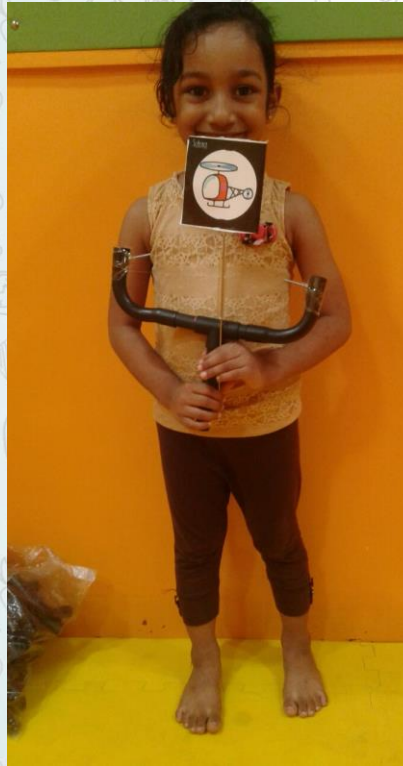
**Workshop: Science Toy building**  
**Duration: 15mins to 1 Hr**



**Workshop: Science Crafts**  
**Duration: 1.5 hrs activity**

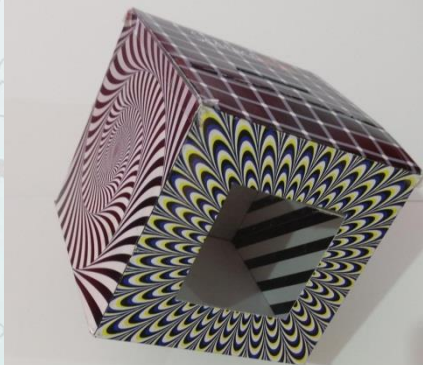


# MAKE AND TAKE AWAY WORKSHOP





# MAKE AND TAKE AWAY WORKSHOP





# SCIENCE EXPERIENCE ZONE

Experience zones are interactive platforms along with the look and feel of the theme selected where every child will get to have hands on experience along with the interactive Science Show

Zone : Science of Wizards

Zone: Frozen

20 Different Themes





# SCIENCE EXPERIENCE ZONE

20 Different Themes

Zone: Funny Photons

Zone: Messy Science





# SCIENCE FESTIVALS

**Mix of Show + Interactive Science Booths + Mini workshops + Entertainment+ Experience Zones + Games etc**





# STEAM- CARNIVALS

**Science Festival + Science Workshop  
(Science + Technology + Engineering + Arts + Maths Carnivals)**



# HOW IT IS BENEFICIAL FOR KIDS

**Skill Development**



**Creativity  
& Exploration**

**Spark Children's  
Imagination**



**Future Career  
Opportunities**

**Technology  
Of Tomorrow**



**How Science Goes  
Hand In Hand With  
Our Lives**



# FORMER EVENTS BY SCIENCEUTSAV

**DELHI**

Fever ENTERTAINMENT | hindustan times

SCIENCEUTSAV™  
Procession of Knowledge

The Indian  
**SCIENCE FESTIVAL 4.0**

SCI FUN FOR CURIOUS KIDS



**PUNE**

1st ANNIVERSARY  
THANK YOU PUNE

**imad for Science**

KIDS CARNIVAL  
from May 19th - June 4th, 2017

SCIENCEUTSAV™  
Procession of Knowledge



**PUNE**

pebbles  
**urbania**

**science FEST - 2017**  
FUN WHILE U LEARN

**final SHOWDOWN**

4th Mar'17  
☎ 020 - 69708000, 9767470000


SCIENCEUTSAV™  
Procession of Knowledge



**MUMBAI**

Mount Litera School INTERNATIONAL

**BE A WIZARD FOR A DAY  
AND EXPERIENCE SCIENCE  
THE MAGICAL WAY.**



In association with

MLSI SCI-FEST

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# CASE STUDY





# MAJOR CLIENTTELE



# TEAM IN THE FRONT

## SCIENCEUTSAV





# SCIENCE IS AWESOME





"Return gifts tend to make 20% to 25% of the total expenditure of a birthday event," says a birthday consultant with the company. "Today, parents and students are more conscious of not giving candy as thank-you gifts. There's a lot of emphasis on educational and utility return gifts."

Shashank Karnam, cofounder of ScienceUtsav that hosts science-themed birthday parties, works in shops and also customizes DIY return gifts. He says that parents have turned their attention to environment-friendly, skill-centered return gifts over gifting books, show pieces, toys and other knickknacks. The company offers gifts based on themes like Harry Potter, Frozen and has DIY kits that include science experiments, kaleidoscopes and catapault gliders.

Ashwini Nair, who organised a science-themed birthday for her son's eighth birthday, says the DIY magical planet and Newton's boat given as return gifts were a huge hit. "A learning kit goes a long way. It's not just a gift, it's an experience and positive and negative, voltage and current after building a motorised boat from the kit," she says.



**YOU SHOULD BE THE PIONEER IN CELEBRATION OF EDUCATION**

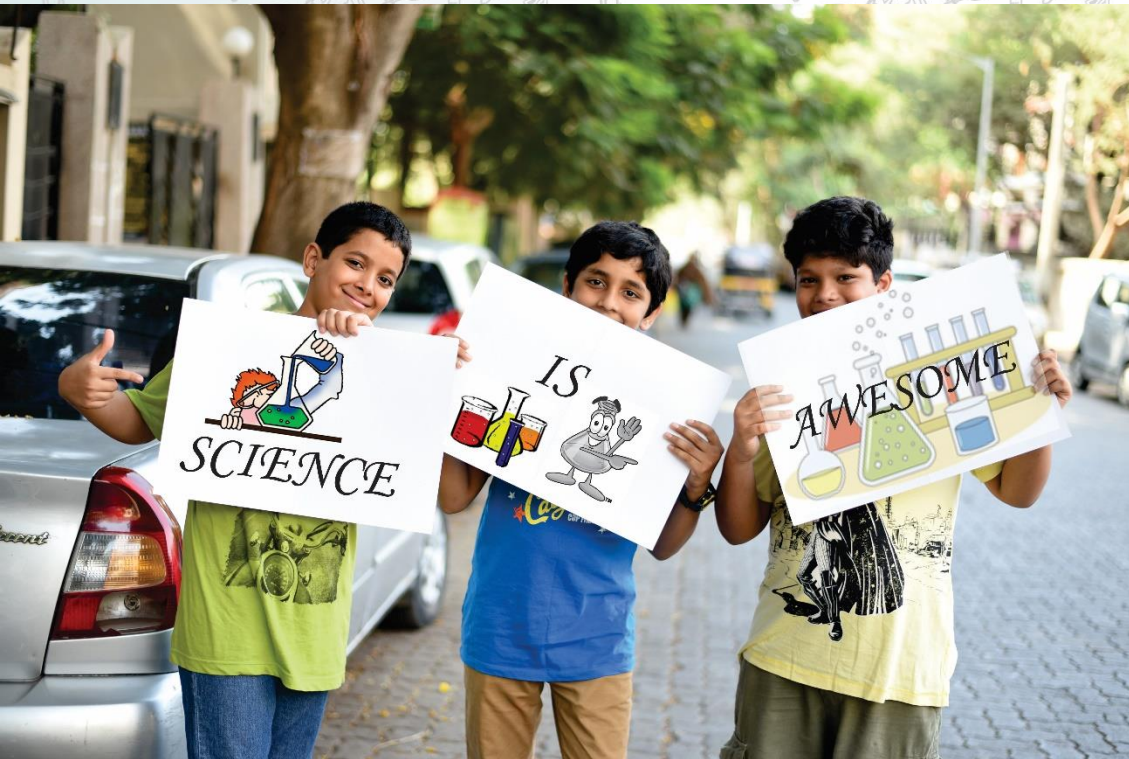
**Customisable 1 DAY to 1 WEEK PROGRAM at your SCHOOL**

**In Combination with SCIENCE EXHIBITION**

**In Combination with PARENTS DAY**

**Can a be a EXCLUSIVE SCIENCE FESTIVAL ANNUAL DAY  
CELEBRATION & PTA DAY**





# Thank You...

For any enquiries

contact us at:

+91-9035216555

Email: [info@scienceutsav.com](mailto:info@scienceutsav.com)

Website: [www.scienceutsav.com](http://www.scienceutsav.com)

We aim to be perceived as a Quality Conscious Company which believes in providing the Best Resources as required by the students.